

Justin Witman

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objective

be a part of a creative team that impacts and fosters strong projects, an honest approach and innovative design methods.

education

- 2008-2010 the university of the arts
masters industrial design
philadelphia, pa.
- 2000-2004 the university of the arts
industrial design—bachelor of science
philadelphia, pa.

experience

- 2008 **Graduate Studies**
working on a two-year collaboration between the masters of industrial design department at the university of the arts and a fabrication company, in north philadelphia. our dialogue with the company, informed by research, observations and interviews, allows us to map their current project practices and human interactions in an effort to generate design-oriented scenarios for prototyping future systems for the business and its people.
- 2008 **The Marathon Group**
worked as art director, conceptualizing and designing multiple large-scale campaigns for a major health care system in northern New Jersey. duties also included, directing of the production artist and junior designers.
- 2005-2007 **Unreal Marketing**
managed the small business creative team for over a dozen design marketing initiatives which incorporated branding, web design, and search engine optimization. job responsibilities included targeting and on-boarding new creative clients, developing design and SEM strategies, and directing the creative process while managing timelines and client goals.
- 2004-2005 **Monsoon Microstudios**
employed as a graphic designer developing marketing and branding strategies for select companies including The Philadelphia Parks Alliance, and The American Swedish Historical Museum.
- 2004 **Otto Design Group**
accepted freelance design position with Otto Design Group, a premier industrial design firm, working as a junior designer and fabricator for several Urban Outfitter projects including the Minnesota Mall of America and Brooklyn locations.
- 2003 **Backe Communications**
employed to work with the executive assistant director of marketing at backe communications, a brand building and marketing firm. job title included reviving, developing, and restructuring the philadelphia office of recycling program to implement a more appropriate private-public recycling program.

skills

high level of organization, keen eye for detail, ability to work under pressure and meet deadlines. strong research and leadership skills in directing and managing projects from inception to completion.

technical proficiency: drawing, model making, digital photography, adobe photoshop, adobe illustrator, adobe indesign, quark express, solidworks, rhino, microsoft office suite, print and basic understanding of html, css, php allowances.